Featherstone Town Council
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Regenerating Supporting & Caring for our Community by Wisdom and Courage

Dear Councillor

COMMUNICATIONS COMMITTEE

In accordance with the Local Government Act (LGA) 1972, Schedule 12, paragraphs 10 (2) (b) you are summoned to a meeting of the

COMMUNICATIONS COMMITTEE of FEATHERSTONE TOWN COUNCIL to be held in the **GRAHAM ISHERWOOD SUITE AT FEATHERSTONE COMMUNITY CENTRE, VICTORIA STREET, FEATHERSTONE** on

WEDNESDAY 09th SEPTEMBER AT 5.30PM.

Vicky Symons
Town Clerk

PP.

IF YOU ARE UNABLE TO ATTEND, PLEASE SUBMIT YOUR APOLOGIES AND REASONS TO THE TOWN CLERK PRIOR TO THE MEETING.

Date Created: 01-09-2026

AGENDA

Item Number	Description	Enclosure
1	**WELCOME AND APOLOGIES**	
2	**MEMBERS DECLARATIONS OF INTEREST** To receive declarations of disclosable pecuniary interests and other interests from Councillors on matters to be considered at the meeting. The disclosure must include the nature of the interest. If you become aware, during the course of a meeting, of an interest that has not been disclosed under this item you must immediately disclose it. Whether you can remain in the meeting and the extent to which you can participate depends on the type of interest you have.	
3	**PUBLIC PARTICIPATION** The meeting is to be opened for the public to address Members on matters relevant to the business of the committee. However, residents cannot take part in the main proceedings of the meeting, this is strictly limited to Councillors.	
4	**PUBLIC BODIES (ADMISSION TO MEETINGS) ACT 1960** To consider, if thought fit, a resolution under the terms of the Public Bodies Admission to Meetings Act 1960 that the press and public be excluded from any part of the meeting by reason of the confidential nature of the business being transacted.	
5	**MINUTES OF THE COMMUNICATIONS COMMITTEE HELD ON THE 10th JUNE 2026**	**Page 4-7**

Date Created: 01-09-2026

	To receive and sign the minutes of the Communications Committee meeting MIN (27/26 to 39/26) held on Wednesday 10th June 2026 and approve the contents contained therein.	
6	**SLIDE SHOW** To receive a verbal update at the meeting from Councillor S Haslam and consider any action required by the council/committee	
7	**PODCAST** To receive a verbal update at the meeting from Councillor S Haslam and consider any action required by the council/committee	
8	**MONTHLY BULLETIN** August's Monthly Bulletin is attached to the agenda for approval.	**Page 8**
9	**ANALYTICS/STATS OF COMMUNICATION OUTLETS** Attached to the agenda are reports showing the monthly comparison over the Town Council's Facebook, Instagram and Google Business Profile. Members to note that the Town Council now have a TikTok account, as this is a new profile analytics will be gathered for the next suitable meeting.	**Page 9-11**
10	**ITEMS FOR FUTURE AGENDAS TO BE ADVISED TO THE TOWN COUNCIL ADMINISTRATOR**	
	CLOSURE	

MINUTES OF A MEETING OF THE COMMUNICATIONS COMMITTEE OF FEATHERSTONE TOWN COUNCIL HELD IN THE GRAHAM ISHERWOOD SUITE, FEATHERSTONE COMMUNITY CENTRE, VICTORIA STREET, FEATHERSTONE ON WEDENSDAY 10TH JUNE 2026 AT 6PM.

Present: Councillor S Haslam, Councillor M Isherwood, Councillor P Belbin, Councillor J Hutsby, Councillor C Tennant, Councillor D Longley, Councillor M Tennant-King and Councillor S Vickers.

In Attendance: Mrs V Symons (Town Clerk) and Miss L Murphy (Town Council Administrator)

27/26 ELECTION OF CHAIRMAN	Action	Actioned By
It was: Proposed by Councillor S Vickers and seconded by Councillor D Longley and **Resolved:** That Councillor S Haslam is chairman for the ensuing year.		

28/26 WELCOME AND APOLOGIES FOR ABSENCE	**Action**	**Actioned By**
Apologies were received from Councillor R Taylor, Councillor K Law, Councillor H Symons and Councillor P McIntosh.		

29/25 ELECTION OF VICE-CHAIRMAN	**Action**	**Actioned By**
It was: Proposed by Councillor S Vickers and seconded by Councillor J Hutsby and **Resolved:** That Councillor H Symons is Vice-chairman for the ensuing year.		

30/26 MEMBERS DECLARATIONS OF INTEREST	Action	Actioned By
None were declared.		

31/26 PUBLIC PARTICIPATION	Action	Actioned By
The meeting is to be opened for the public to address Members on matters relevant to the business of the committee. However residents cannot take part in the main proceedings of the meeting, this is strictly limited to Councillors.		

32/26 PUBLIC BODIES (ADMISSION TO MEETINGS) ACT 1960	Action	Actioned By
To consider, if thought fit, a resolution under the terms of the Public Bodies Admission to Meetings Act 1960 that the press and public be excluded from any part of the meeting by reason of the confidential nature of the business being transacted.		

33/26 MINUTES OF THE COMMUNICATIONS COMMITTEE HELD ON THE 08th APRIL 2026	Action	Actioned By
It was: **RESOLVED:** That the Minutes of the Communications Committee Meeting held on Wednesday 08th April 2026 MIN (638/26 to 43646/26) be received as a true record and the contents contained therein be approved and signed.	To be placed on the Town Council website	LM

34/26 SLIDE SHOW	Action	Actioned By
Councillor S Haslam informed members that his idea for a slide show is to showcase the history of Featherstone with the potential to involve local schools and community groups once the idea has been established. A discussion took place with thoughts and ideas that included producing a calendar and the town council taking ownership of any photos used.	To continue to update as and when required.	LM/VS/SH

It was: Agreed: To look into the town council taking ownership of the photos and creating a calendar.		

35/26 PODCAST	Action	Actioned By
Councillor S Haslam asked members for their thoughts on the podcast that was published on Monday 8th June 2026. A discussion took place and all members agreed that it was a good start. It was: Agreed to have a message go out to the public to ask for any questions for the Mayor which can be answered on the next podcast.	To continue to update as and when required.	LM/VS

36/26 MONTHLY BULLETIN	Action	Actioned By
Mays monthly bulletin was attached to the agenda for approval. It was: Approved.	To publish on the Town Council's Social Media platforms and Website.	LM

37/26 NOTICEBOARDS	Action	Actioned By
Attached to the agenda was the Community Noticeboards Policy for members to review and adopt with any amendments made at the meeting. Councillor Vickers requested that a sentence be placed into Section 5 of the policy to state that no political logos are permitted to be published. Councillor Isherwood requested that any notices received from the public and external organisations be placed onto the Communications agenda for approval before being published. If the notices are for an activity taking place before the next available meeting then these can be emailed to councillors for approval. It was:	To make any amendments and publish the policy on the Town Council Website.	LM/VS

Agreed to adopt this policy with the amendments above.		

38/26 ANALYTICS/STATS OF COMMUNICATION OUTLETS	Action	Actioned By
Attached to the agenda were reports showing the monthly comparison over the Town Council's Facebook, X, Instagram and Google Business Profile. A discussion took place. It was: Agreed that from now until the next meeting any posts from the Mayors Facebook Page would be published on X to see if the interactions and views increase, if this isn't the case then we look at creating a TikTok account for the Town Council.	To publish Mayors posts on X and monitor interactions. Place on the next agenda for discussion.	LM

39/26 ITEMS FOR FUTURE AGENDA'S TO BE ADVISED TO THE TOWN COUNCIL ADMINISTRATOR	Action	Actioned By
None.		

CLOSURE	Action	Actioned By
The meeting was closed at 18.33PM		

Featherstone Town Council's Monthly Bulletin

August 2026 Edition

WHAT A MONTH AUGUST HAS BEEN FOR THE TOWN COUNCIL!

What an incredible day we had at our very first **Featherstone Town Council Car Show!** 🚗 ✨

It was a great success and we can't wait to do it all again next year!

Thank you to everyone who came along and thank you to those who showcased their fantastic vehicles.



SEASIDE IN THE PARK 2026

Seaside in the Park 2026 was unfortunately cancelled due to the weather forecast which saw heavy rain falling throughout the afternoon.

That didn't stop the fun though, games and refreshments in the Community Centre provided a fun filled day enjoyed by all.

Hot Dogs and Waffles went down a treat!



HIGHLIGHTS FROM THE COMMUNITY CENTRE







Date Created: 01-09-2026

GOOGLE BUISNESS PROFILE CONTENT OVERVIEW 2025

Month	Direction Request	Calls	Website Clicks
January			
February			
March			
April			
May			
June	64	21	25
July	78	15	29
August	53	20	19
September	55	15	26
October	59	9	31
November	87	13	29
December	98	13	18

GOOGLE BUISNESS PROFILE CONTENT OVERVIEW 2026

January	71	14	35
February	63	20	10
March	75	10	39
April	83	15	18
May	82	15	25
June	61	14	22
July	96	13	17
August	63	7	12
September			
October			
November			
December			

Date Created: 01-09-2026

FACEBOOK CONTENT OVERVIEW 2025

Month	Views	Content Reactions	Content Shares	Content Comments
January	23,878	176	52	50
February	23,658	88	40	32
March	14,886	62	37	6
April	18,611	110	63	18
May	22,123	209	88	54
June	46,354	315	125	25
July	54,220	340	95	56
August	75,495	373	130	119
September	35,823	193	57	36
October	56,708	191	44	106
November	79,185	387	100	68
December	20,877	157	21	34

FACEBOOK CONTENT OVERVIEW 2026

Month	Views	Content Reactions	Content Shares	Content Comments
January	45,679	74	80	69
February	15,601	36	32	12
March	21,732	160	22	34
April	87,000	59	71	112
May	110,000	808	76	72
June	117,000	828	240	72
July	231,400	1500	309	128
August	213,000	1200	299	179
September				
October				
November				
December				

Date Created: 01-09-2026

INSTAGRAM CONTENT OVERVIEW 2025

Month	Views	Reach	Interactions	No of posts
January	46	36	3	2
February	0	0	0	0
March	0	0	0	0
April	42	37	2	2
May	244	198	3	7
June	212	181	3	4
July	10,031	131	4	6
August	37	20	1	1
September	190	72	3	3
October	214	89	6	5
November	6027	75	6	5
December	8458	82	5	4

INSTAGRAM CONTENT OVERVIEW 2026

Month	Views	Reach	Interaction	No of Posts
January	58	28	1	2
February	4754	40	2	3
March	15,312	15	2	1
April	30,361	66	54	5
May	12,922	103	89	6
June	1471	884	22	6
July	468	290	9	7
August	284	30	6	12
September				
October				
November				
December				

Date Created: 01-09-2026