

MINUTES OF A MEETING OF THE COMMUNICATIONS COMMITTEE OF FEATHERSTONE TOWN COUNCIL HELD IN THE COMMUNITY CENTRE, VICTORIA STREET, FEATHERSTONE ON WEDNESDAY 14TH JANUARY 2026 AT 5.30PM.

Present: Councillor H Symons, Councillor S Haslam, Councillor P Belbin, Councillor M Tennant-King, Councillor J Hutsby and Councillor D Longley.

In Attendance: Mrs V Symons (Town Clerk) and Miss L Murphy (Town Council Administrator)

425/26 WELCOME AND APOLOGIES FOR ABSENCE	Action	Actioned By
Apologies were received from Councillor M Isherwood, S Vickers, P McIntosh and R Taylor.		

426/26 MEMBERS DECLARATIONS OF INTEREST	Action	Actioned By
None we declared.		

427/26 PUBLIC PARTICIPATION	Action	Actioned By
The meeting is to be opened for the public to address Members on matters relevant to the business of the committee. However residents cannot take part in the main proceedings of the meeting, this is strictly limited to Councillors.		

428/26 PUBLIC BODIES (ADMISSION TO MEETINGS) ACT 1960	Action	Actioned By
To consider, if thought fit, a resolution under the terms of the Public Bodies Admission to Meetings Act 1960 that the press and public be excluded from any part of the meeting by reason of the confidential nature of the business being transacted.		

429/26 MINUTES OF THE COMMUNICATIONS COMMITTEE HELD ON THE 12TH NOVEMBER 2025	Action	Actioned By
It was: RESOLVED: That the Minutes of the Communications Working Party held on Wednesday 12th November 2025 at 5.30pm be received as a true record and the contents contained therein be approved and signed.	To be placed on the Town Council website	LM

430/26 ANALYTICS/STATS OF COMMUNICATION OUTLETS	Action	Actioned By
Attached to the agenda were reports showing the monthly comparison over the Town Council's Facebook, X, Instagram and Google Business Profile. Members noted that moving forward the insights into X won't be available as you need an X Premium (paid) subscription to access the data at once. A discussion took place and it was agreed that any future reports regarding X won't be generated.	To continue generating the reports and monitor followers on X.	LM

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Councillor Belbin suggested that a report be generated regarding followers rather than insights into posts.		
It was agreed: That a report would be included monitoring the number of followers on X.		

431/26 MONTHLY BULLETIN	Action	Actioned By
Members were presented with January's monthly bulleting at the meeting.	To amend January's monthly bulleting and publish on the Town Council's Social Media platforms and Website.	LM
Councillor Haslam suggested adding a link onto the bulletin relating to the Pantomime 2026 asking members of the public for their feedback regarding the event.		
It was: Agreed.		
That the monthly bulletin would be amended accordingly and then published.		

432/26 WEBSITE	Action	Actioned By
Members reviewed the quotation that was attached to the agenda and noted that the current cost for the website is £330.00 per quarter.	To gather information regarding alternative website providers.	LM/VS
Members noted that the provisional approved budget for the Website is £1000.00 for 2026/2027.		
A discussion took place and,		
It was: Agreed to approve the quote provided.		

433/26 SOCIAL MEDIA POLICY - AUTHORISED ADMINS	Action	Actioned By
Members were asked to review and adopt the Social Media policy that was attached to the agenda along with any changes made at the meeting.	To place the policy on the Town Council website.	LM/VS
A discussion took place.		
It was:		
RESOLVED: That Town Council's Social Media Policy be approved and adopted.		

434/26 BUDGET 2026/2027	Action	Actioned By
Members to note that no budget for Communications was set at the Precept Working Party.		
It was: Noted		

435/26 ITEMS FOR FUTURE AGENDA'S TO BE ADVISED TO THE TOWN COUNCIL ADMINISTRATOR	Action	Actioned By

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Councillor Haslam requested that recording material for meetings be placed onto the next agenda and in the meantime can the office staff gather some compared costs.	To ensure that any items mentioned are added to the next agenda for discussion and carry out relevant research.	LM/VS
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CLOSURE	Action	Actioned By
The meeting was closed at 17.54PM		