

MINUTES OF A MEETING OF THE COMMUNICATIONS COMMITTEE OF FEATHERSTONE TOWN COUNCIL HELD IN THE COMMUNITY CENTRE, VICTORIA STREET, FEATHERSTONE ON WEDNESDAY 12TH NOVEMBER 2025 AT 6.00PM.

Present: Councillor S Haslam, Councillor J Hutsby, Councillor M Tennant-King, Councillor H Symons, Councillor D Longley, Councillor S Vickers, Councillor P Belbin, Councillor R Taylor, Councillor P McIntosh and Councillor M Isherwood.

In Attendance: Mrs V Symons (Town Clerk) and Miss L Murphy (Town Council Administrator)

380/25/A WELCOME AND APOLOGIES FOR ABSENCE	Action	Actioned By
Apologies were received from Councillor C Tennant and Councillor K Law.		

381/25/A MEMBERS DECLARATIONS OF INTEREST	Action	Actioned By
None were declared.		

382/25/A PUBLIC PARTICIPATION	Action	Actioned By
The meeting is to be opened for the public to address Members on matters relevant to the business of the committee. However residents cannot take part in the main proceedings of the meeting, this is strictly limited to Councillors.		

383/25/A PUBLIC BODIES (ADMISSION TO MEETINGS) ACT 1960	Action	Actioned By
To consider, if thought fit, a resolution under the terms of the Public Bodies Admission to Meetings Act 1960 that the press and public be excluded from any part of the meeting by reason of the confidential nature of the business being transacted.		

384/25/A MINUTES OF THE COMMUNICATIONS COMMITTEE HELD ON THE 10TH SEPTEMBER 2025	Action	Actioned By
It was: RESOLVED: That the Minutes of the Communications Committee held on Wednesday 10th September 2025 at 6pm were received as a true record and the contents contained therein were approved and signed.	To be placed on the Town Council website	LM

385/25/A ANALYTICS/STATS OF COMMUNICATION OUTLETS	Action	Actioned By
Attached to the agenda were multiple reports providing details of the page overviews and interaction history of the Town Councils Facebook, X (Twitter) and Instagram. Including a comparison between a paid and non-paid video on Facebook. A discussion took place and all members agreed that the paid advert had served its purpose and was something that should be looked at for other events in the future. Councillor Haslam suggested gathering feedback from the public at the advertised events to gauge how many had seen the event via the paid advert.		

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386/25/A MONTHLY BULLETIN	Action	Actioned By
October's monthly bulletin was attached to the agenda for information. It was: Noted	To publish the monthly bulletin.	LM
387/25/A WEBSITE	Action	Actioned By
The Town Clerk informed the meeting that information regarding an alternative provider for the website is being sought. Councillor Haslam requested that more information be sought regarding the cost implications for a full website re-design. Further information regarding this will be brought to a future meeting.	To gather further information and place onto the next agenda.	VS/LM
388/25/A FEATHERSTONE HERITAGE TRIALS APP	Action	Actioned By
A discussion took place and it was requested that the following be placed onto the APP. Pit Wheels, Fighting From Home, David Gareth Jones Bench, Graham's Bench and Rose Garden and the Poppy Bench at the War Horse. The Town Clerk will enquire regarding uploading information for the above.	To enquire regarding uploading information onto the app.	VS
389/25/A FEATHERSTONE TOWN COUNCIL'S WHATS APP CHANNEL	Action	Actioned By
A short discussion took place and it was agreed that all events that are published onto the Town Council social media channels be published into the WhatsApp channel.	To post all events onto the WhatsApp channel	VS/LM
390/25/A FEATHERSTONE TOWN COUNCIL'S YOUTUBE CHANNEL	Action	Actioned By
Members were informed that the office staff are waiting to receive information regarding publishing of meetings.	Once further information is received place onto the next agenda.	LM/VS
391/25/A AUTHORISED ADMINS	Action	Actioned By
Members were informed that an update regarding this item is due from the YLCA in December so will be brought to a future meeting for discussion.	Place onto a future agenda.	LM/VS

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392/25/A BUDGET 2026/2027	Action	Actioned By
Members were asked to discuss if they would like to make a recommendation to the Precept Working Party to create a budget for Communications. A discussion took place, no recommendation was received, however it was agreed to set a budget for Communications for 2026/2027.	To be discussed further at the Precept Working Party.	VS

393/25/A ITEMS FOR FUTURE AGENDA'S TO BE ADVISED TO THE TOWN COUNCIL ADMINISTRATOR	Action	Actioned By
None		

CLOSURE	Action	Actioned By
The meeting was closed at 18.27PM		